

CBS POST

IN THIS ISSUE: INTERVIEW WITH CBS ALUM SANDEEP BATRA



Mr. Ramachandra with students at the Seminar



Shivansh running session with children in Nawada

Schindler India CEO Comes To SSCBS

The Career Development Cell of SSCBS organised a seminar on career aspirations with guest speaker Mr. Ashok Ramachandran, the President and CEO of Schindler India. The recipient of the prestigious ET 40 under 40 award shared his thoughts on capturing opportunities and making the best use of them. One of the highlights of the seminar was when he proved, with examples, how no jobs are beneath one's standards and that opportunities are meant to be claimed with both hands and that the 'Q-word' is a taboo we need to steer clear from. With the second phase of placement season and second year students applying for internships in corporate offices over the summer, this perspective comes at a crucial time for many of us.

Having the CEO and President talk to the students was indeed a cherry on the top. With more than half of the students harbouring MBA plans as well as a robust culture of entrepreneurship already in place, it was a breath of fresh air to have a motivational talk by someone we aspire to become. Mr. Ashok too was impressed by the response of the students and has maintained an association with the institution. As he puts it in his LinkedIn reply to CDC's post, students are always welcome to reach out to him for support.

A Social Route To Success

CBS is a hub of entrepreneurial ideas, collaboration and an almost un-corrupted corporate zeal. This is fueled by an untethered determination to climb up the ladder to the ranks where we can incite meaningful change. We all, through the paths we choose, want to become winners and better leaders; because that is what it takes to reach the heights of success we aspire. This is what we discuss in the conversations we have and is reflected in the endeavours we pursue, whether it be case competitions, live projects or spearheading corporate events. With the intrinsic belief that we stand out of the regular crowd, one wonders why do all our experiences appear the same? With the same question and in pursuit of an answer, Shivansh Tuli of BMS 3F decided to take the social route. Along with a few friends from school, he is heading an initiative called 'Avaaz', educating students from economically weaker backgrounds on personality development and moral values, in an attempt to bring them at par with the rigorous private school curriculum. With a team of 50 volunteers, their operations extend to a school and a daycare center in Ghitorni and Nawada respectively, holding weekly workshops for a total of 120 students of all ages. The sessions outline dedicated physical activities for increasing attention span and writing, painting and acting exercises to trigger creative

thought.

In all fairness, Shivansh did not start 'Avaaz' for the sake of doing something different or enhancing certain skills. As he explains his intentions, "I had noticed a considerable amount of change in myself in the past 2 years of practicing theatre in college. I always thought had I been exposed to something like this earlier, I would've probably been a completely different person by now". Although leadership was not the outcome he was looking for, it is one of the many learnings he gained in the process. "The trick is to not really think about what you're getting out of it", he elaborates. This makes one wonder about the possibility of trying things outside of what is considered conventional in at least our college. As Shivansh explains how he copes up with the fear of not following the tested road to success, he says, "It is obviously scary, considering the constant opportunity cost of doing something else which gives immediate results, but it does save you from the existential dread of wondering whether you even want to actually pursue what you're doing. I think of what I do as a practical extension of who I am as a person. It boils down to choosing to be unique rather than just excellent". Shivansh previously directed a play called 'Bhunde' about the state of beggars on the streets of New Delhi.

Nucleus Organizes Workshop on R

On February 17, Nucleus, the Analytics Society of SSCBS organized a session on Tableau and R. The nearly 7-hour session was presided by Mr. Varunn Kaushik, an engineer from Delhi Technological University with nearly a decade's experience in data science, working in domains such as Banking, Insurance, Marketing and even Retail. A one of a kind workshop offered by a management college, it focused on the niche of 'analytics for managerial roles'. This becomes important when we consider the large share of placement profiles offered which require analysis in one form or another.

Top management consulting recruiters require employees to work exclusively with Tableau, whereas Alteryx and

Power BI are tools which score you brownie points in interviews. Even as scholars writing research papers, learning R always offers a competitive advantage as unlike EViews and SPSS, it isn't a part of our syllabus.

The workshop included interesting case illustrations, courtesy of the creativity of Mr. Kaushik. After a session of teaching basics and moving to advance treatments in R and Tableau, the attendees ran regression to predict the number of survivors in the original RMS Titanic. Although Nucleus is trying to organize more such sessions, one can always enroll themselves in online classes for analytics, but we doubt if they'll be as interactive and most importantly, free of cost.



Mr. Varunn Kaushik in SSCBS

For those who missed it, especially first-year students and those looking forward to writing research papers, this session will be organized again next year, to introduce students to the vast world of data analytics.

IN THE KNOW

Greta Thunberg, Climate Change and Bullying

With economies showing reluctance to respond to the urgency of climate change, people are stepping out to hold their government accountable for their complacency. Discussing the blame, human intervention and industrial revolution which exploited fossil fuels to depletion and increased per capita consumption are all culprits and at the forefront of the movement is Sweden's Greta Thunberg who caught media attention in August 2018, when at age 15, she started spending her working school-days outside the Swedish parliament to call for stronger action on climate change. Her movement resonated with students around the world and on March 15, 2019, a 'global strike' gathered more than 1 million protesters, including students, parents and activists. In India, over 14,000 people signed up for 26 events across the country as part of the strikes in September.

Although the 17-year old activist has gained international recognition for her activism and was invited to Global Climate Summit in 2019 where she made her famous 'How Dare You' speech, she has also come under the radar of powerful groups dismissing her as 'young' and 'naive' while many have gone as far as to ridicule her movement and bully the teenager. Among her most vocal critics is Donald Trump who in December 2019 tweeted "Greta must work on her anger management problem, then go to a good old fashioned movie with a friend!" followed by another comment "Chill Greta, Chill!" after Thunberg was named Time's person of the year, an honour Trump reportedly wanted. Russian President Putin took a more civilized route and called her 'ill-informed', even as climate scientists are in agreement with the momentum of her activism. Along with dismissal from world leaders of her global movement, the criticism surrounding her



Greta Thunberg at UN Climate Conference '19



Global Climate Strike Protest in London, UK

has also taken sexist undertones. Recently a lewd sticker of the activist being sexually assaulted was circulated by a local oil company in Alberta, Canada.

If politicians can be lobbied, minorities silenced and pressure groups maligned with falsehood, it makes sense to bully student activists who are devoid of such material associations, in order to stop them. These occurrences reflect the intentions behind token environmentalism that giant corporations advocate. It is thus, incumbent upon the political executive around the world to be more proactive with respect to climate change and reject influence from the target groups responsible for this damage. The next generation is extremely environmentally sensitive and will eventually have to force the political parties' hand, although the need of the hour is sustainable, development-focused policies coming from the current political leaders and not just from the students.

Second Alumni Meet Organized In CBS

CBS recently concluded the annual Alumni Meet, on 29th February, 2020. Over 100 alumni (across batches) attended this meet and reconnected with old friends and acquaintances. The founding principal, Dr. S. S. Gulshan and former principal of the college, Dr. R. M. Singh were invited as the chief guests of the event.

As the invited guests were more familiar with the Jhilmil campus, the new building was a certain thrill for them. Arguably, a large part of this excitement could be the 500-seater auditoriums, which for them meant no theatrics for the VP Chest. Even still, the charm of the old building was alive in the conversations, from 'Mathela' and Maggie Point to the photogenic stairwell. The programme began with an

address by Principal Ma'am. Introducing the guests of honour, she fondly remembered Dr. Gulshan as the youthful spirit whose doors were always open for new ideas from his students. As for Dr. Singh, she said, "His dedication to imbibe discipline as the most important quality for his pupils brought a legacy of dedicated and hardworking students who are leading and innovating all over the globe today". The college, as a symbol of entrepreneurial zeal with an attitude of walking the extra mile, has its foundational roots in the two visionaries. The guest list included alumni ranging from the first batch of 1990 to the most recent graduates of 2019, networking and sharing anecdotes.

EDITORIAL

CBS Makes Mark On The International Stage

Srishti Bhandari Shares Her Experience at EY Woman Of The Year

Never did I think that something that started out as an innocuous email promotion, that I happened to have clicked on because I was troubled by my abject boredom, would culminate into a journey so riveting, that it'd certainly become one of the defining moments of my life.

This journey, competing in and subsequently winning, first, the regional round of the EY Corporate Finance Woman of the Year contest, taught me a lot about myself.

For starters, it instilled in me a renewed sense of confidence and tunnel-vision focus to tackle even problems that seem too intricate to attempt; furthermore, it taught me the need to leverage others' strengths to work and succeed as part of dynamic teams and most importantly it instilled in me a sensibility that there is a conspicuous need for more and more women to become stakeholders and solicit roles in the finance industry — for it needs the sensitivity and meticulousness that comes easy to most women.

Competing and collaborating with 21 other women, representing different countries from all across the globe, at the international finals in Rome, truly made me savor the taste of corporate life and grounded the reality of what it means to be a global citizen. A few months back, had someone asked me to define the term 'corporate finance' for them, I'd quiver at the thought of not knowing the correct definition, but this experience made me realize that its understanding is individualistic and access ought to be ubiquitous, to encourage more and more stakeholders to carve a niche for themselves in the world of finance and make global teams more and more diverse. The podium finish was just the icing on the cake and I'm truly grateful to EY for this nascent exposure to corporate life.



Alumni from batches 1990-2019 came for the meet

CEO Team Clears CBS Case Competition

A team from our college, formed by the members of CEO, DU took part in CBS Global Case Competition for the sole purpose of learning. Out of a total of 3600 teams across 84 countries, only 20 teams were shortlisted to the second round, which included this very team. They ended up being the only team from India, undergraduate and postgraduate combined, to qualify. However, when registering for the competition, their primary focus was not to win it but to learn how to research

more efficiently. The essence of their work on the case competition was analysis, breaking down the problem, not trying to focus on presenting a solution with a pre-thought-out structure, rather let the structure come to them. When asked about their thoughts on how one should approach a case, a member of the team advised, "Understand what they want from you and follow a clear line of thought. Divide the responsibilities and work coherently."

This comes after successive qualifications for prestigious international competitions like the HSBC Case Competition and Harvard Global Case Competition by teams from our college. Such students reflect the strides that SSCBS is taking at a global level and hence make a name for our own college as a regular for international case competitions alongside numerous prestigious colleges.

IN THE KNOW

Another Year, Another Crescendo- Upgraded

Crescendo 2020, the annual cultural fest of our college was organized by the Student Council and the Crescendo Team on the 26th and the 27th of February, with the theme of the beginning of a new decade. The event was a culmination of the relentless hard work of the organizing team for over 2 months.

With the pre-Crescendo event getting an upgrade from the usual movie screening in the auditorium to stand-up by Rahul Subramaniam, hopes for the event were already high. And so did the team deliver. The event week had something for everyone, from a case study competition by Grandeur, to cultural fests on the main day by Fourth Wall Productions and Dhvani. Verve also kickstarted their international street-play festival Manthan with their annual production, 'Jal-Hit Main Jaari'.

The team also managed to obtain a great line-up for the two days with comedian Rahul Dua of Comicstaan fame on the first day and DJ NYK, one of India's top DJs for the final day. Both events witnessed sizable audiences. A Prom Night was also organized for the couples.

The main event was packed with attractions with exhibitions of LitSoc, Darkroom and Kriti to greet attendees. A fashion show by the name of 'Vistas' was also organized wherein fashion societies across DU showcased their creativity on the ramp.

All-in-all, the event definitely attracted the crowd and the hospitality of CBS was much appreciated by people from other colleges. The Student Council managed to deliver a great fest in terms of security as well as the quality of artists, a trend we hope to see continue in the years to come.



Comedian Rahul Dua on Crescendo Day 1



DJ NYK on Crescendo Day 2



Aman Gupta With Hon'ble Deputy CM Manish Sisodia

An Opportunity In The Mail

The Delhi Legislative Assembly organized a mock parliamentary session called Delhi Youth Parliament on November 6th, 2019. Inviting delegates from all over Delhi, Aman Gupta from BMS 3 represented SSCBS. He received an email on the college ID from CBS info informing about the competition.

A well-written submission helped him in becoming one of the eighty-three students selected from colleges all over Delhi to be a part of the first-ever edition of DYP. It was a three-day event wherein they were taught how the legislative assembly works. After assigning the students into the ruling party, the opposition and the independent candidates, members of the ruling party were given cabinets. Aman was elected as the chief whip. He describes his experience, "Having heard about the position for the first time, learning and living the role was an exhilarating experience."

For his performance, he was awarded a certificate and letter of excellence by Delhi's Deputy CM – Manish Sisodia.

The DYP is just one of many examples wherein the college provides us with meaningful opportunities through an official channel. To know more, visit the college's website.

EDITORIAL

Of Summer Schools and Conferences

An active user of LinkedIn might have noticed the verbal to and fro going on in the last week of December regarding a certain Ivy League conference being organized in Mumbai. Despite the massive brand name attached, stories arose of people getting instantaneous acceptance to the conference, often with applications deliberately written improperly. All of this begs the question: what is the actual value of these conferences?

Ivy League schools often need money for the same purposes that CBS does; better infrastructure, more resources and more opportunities. Although schools in the US charge a substantial fee, popularized through horror stories of crushing student loan debt, the truth is that it is still not enough. Nobel Laureates as faculty and upkeep of heritage buildings cannot come cheap and the matter of the fact is that these conferences are a way for the administrative offices of these schools to utilize their brand name for sure cash flows.

Similarly, a rising trend can also be seen of people going to schools abroad for a summer that often mean a fortune for the typical Indian middle-class. For example, LSE offers a session at 2.3 lakhs for a period of roughly 3 weeks. This is in addition to accommodation and travel fees, which still might seem fine if one is looking for the LSE tag on their resume. However, contrast this with an organization called Oxford Summer Courses that offers a similar program for 3.4 lakhs including accommodation. However, if one carefully notices, he or she can see the following statement: "Oxford Summer Courses is an organization ... which has no formal connection with the Universities of Oxford, Cambridge and London."

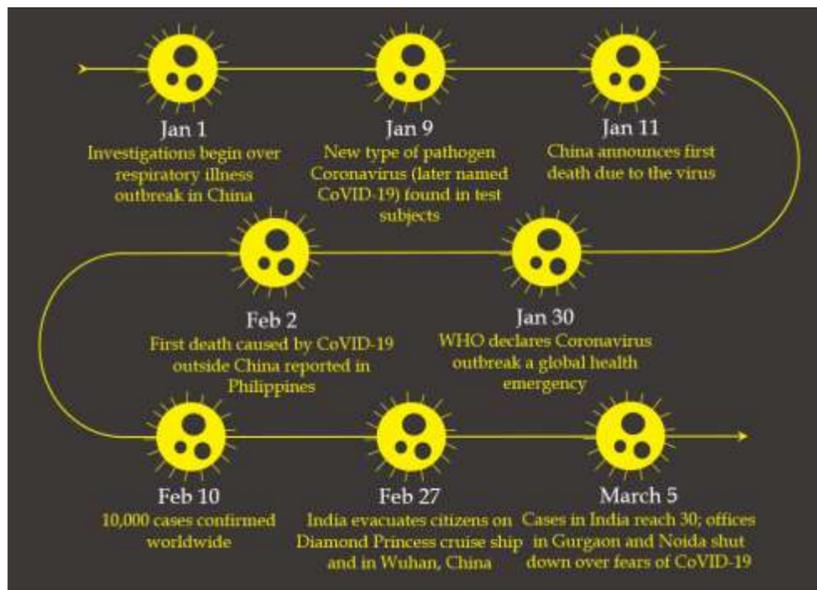
It is true that summer programs give students an insight into foreign education and provide them with an opportunity to learn from some of the best professors in the world and indeed, many participants feel that they gain a sense of understanding of issues outside the classroom and that it allows them to interact with people across India and across the globe as well. However, it is important to keep in mind that these programs, while full of learning, may not always carry the prestige of the big names they bear and a little research and not blindly running after brands may actually help students in the long run.

Coronavirus: A Timeline

On the 1st of January, Chinese experts investigate an outbreak of respiratory illness in the central city of Wuhan. Most of the afflicted had visited a seafood market according to reports. On further investigation, the Chinese officials ruled out common respiratory diseases such as influenza, bird flu and adenovirus as the cause of these cases in Wuhan. On January 9, China's official Xinhua News Agency said that the preliminary lab tests show the pathogen behind the pneumonia cases is a new type of coronavirus, the same family of viruses behind SARS and MERS, which was later named as CoVID-19. As of 5 February 2020, around 100,000 cases have been confirmed, including in all provinces of China and more than two dozen other countries. There have been 2,470 deaths attributable to the disease, including 26 outside mainland China, surpassing that of the 2003 SARS outbreak.

The problem with coronavirus lies in its virulence and due to its symptoms being similar to those of the common flu. There is also no available cure as of now.

As of 5 March 2020, the total number of cases has neared 30 after an Italian tourist in Jaipur and an Indian employee of Paytm who had travelled to Italy showed symptoms and were tested to be positive. The two have caused the number of cases to go up to 29 with the Paytm offices of Gurgaon and Noida giving leave for 2 days.



A Timeline on Coronavirus

CULTURE

CCL: The Glue That Holds CBS Together

Sports, especially cricket, have always managed to bring people together. Whether they are the high stakes of a neighbourhood match or to get a group of CBSites take a break from their books and societies.

Started in 2008, we witnessed the 12th edition of arguably the most celebrated tradition of CBS: the CBS Cricket League or as it is lovingly called, CCL. Organized by Parisharam, the event followed the trends in popularity of the last few years and broke its previous year's record for number of participants and audience.

The auction of players, which took place on Jan 13th, was just as interesting as the actual matches on ground, giving participating players bragging rights about their auction numbers till the next big thing comes around. This year, with the highest bid price, Siddharth Agarwal from BMS 1st year emerged as the winner.

With 10 teams participating, the event ran for 20 days, concluding on February 5. CBS Ni**s won the tournament beating team Aflatoon by a margin of 5 wickets. Celebrations were to follow. Nikhil, the owner of the winning team states, "We were positive about winning from the outset, although we never imagined that we will be going unbeaten in the winning streak". Out of the 6 matches the team played, it emerged out as the winner in all of them. Although, a

CBS CRICKET STATS

14000 FOLLOWERS

400 AVG. VIEWERS

23 MATCHES

150 PLAYERS



As per Tournament
Hosting Platform
CricHeroes

golden record wasn't the only thing the team didn't foresee. Speaking about their team name which appears to be culturally insensitive, Nikhil elaborates, "It was an inside joke between my roommate and I, who is the co-owner of the team. We never had the intention to offend any student or teacher. Although, if given a chance, we surely would like to change it now." Speaking about the

experience, Saurabh, a member of Parisharam, says, "Somewhere we knew that were organising the most awaited event of CBS. We were nervous before the play-off but it turned into excitement as the matches began and the event ultimately became a success, thanks to our supportive team at Parisharam, our wonderful players and the amazing audience".

CCL isn't the only intra-college event organized by this group. Including Football and Volleyball tournaments, Parisharam organizes multiple championships for students to participate in, and have another event approaching called Adrenaline in the month of March. Self-described as a carnival of sports, the event will host Kabaddi, Badminton and TT among other team and individual sports.

If the continued success of CCL tells any story, it is that when we all come together, good times follow. With the status-quo of small cliques consisting of class and society members, breaks like CCL encourage us to interact and work with groups of people outside of the circle we've grown accustomed to. If this establishes brotherhood among people who spend a good part of three years together, it has more than solved its purpose.

Wuthering Heights v/s Kabir Singh

Teestaa Saha
BBA(FIA) 3A

One is a romantic classic that has managed to stand the test of time and is treated as a literary staple. The other is a Hindi Bollywood film released last year that has drawn equal parts hate and acclaim for its characters. At first glance, there seems to be as much in common between these two as chalk and cheese.

But if we look beyond perfunctory appearances, the male leads of both works have a lot in common. Both are tortured men who are unable to be with the love of their life and thus proceed to destroy every ounce of happiness in the lives of the people around them. Heathcliff in the latter sense, proves to be a darker character than Kabir as the novel also proceeds to tell how he purposely ruins the life and love of the next generation of Earnshaw-

Linton family whereas Kabir in his pain is oblivious to how his addictions are ruining the life of the people around him.

However, there is one stark difference which pointedly marks Emily Bronte as a master of her craft and that is her character development. Unlike the character of Preeti who just sheepishly accepts all of her misfortune, Catherine is a strong-minded woman who owns the fact that she has made wrong decisions but still loves Heathcliff.

Ultimately, both of these works have to be judged with the intention that they were made. While Kabir Singh is a glorified character with his questionable actions being played off as humour or drama, Heathcliff is written as someone who is written as an anti-hero and knows his actions are morally wrong which is what ultimately explains why one is so criticized and the other celebrated.

A Culture Of Isolation and Resistance

Ayush Jain
BBA(FIA) 3B

Amongst hectic schedules, unrelenting societies and everything ordinary about life at CBS, we often don't talk to each other. The idea of having this conversation seems absurd and mostly irrelevant, yet it needs to be said. Our classes are on different floors and we barely see each other. While we weren't a part of the previous campus: hearing about it, I feel that this 7-story building has distanced us. We met once, probably in the canteen or at Nescafé, but that was 6 months ago and I haven't

seen you since. I don't see you at my events, nor do I come to yours. We both have our stories, opinions, fights and times when we need to be heard. We need to stand with each other when the time comes; when a common voice needs to be raised. We need to stand with each other when all of us are suffering, when what we desire requires only for us to stand together. What's painful is that we look happy and comfortable with this detachment. Yet I feel that the idea of togetherness seems something worth yearning for. Next time we meet, I hope to talk to you about this.

Breath Of The Wild Retrospective

Aryaman Wadhwa
BBA(FIA) 2A

After a delay of almost 2 years from its original release date, the 19th instalment in the legendary Legend of Zelda series, Breath of the Wild, finally hit the shelves of stores worldwide, and it became an instant success, receiving glowing reviews from the majority of critics and fans alike. The amount of time and effort put into the game shows in its map design, character design, the clever puzzles in most of the in-game shrines, the music, the visuals, and most of all, the incredible physics engine.

The series as a whole was inspired by legendary game creator Shigeru Miyamoto's experiences roaming around and exploring forests, caves and hills in his hometown; and it shows particularly in this instalment.

Nintendo has taken off the training wheels when it comes to difficulty. There is no levelling up or stat-boosting system, except for increasing your health and stamina, which can only be done by putting in the time and learning how to control Link to his fullest potential.

The music is sparse and simple when you are simply moving around Hyrule, which makes the sections that make use of the beautiful compositions of Manaka Kataoka even more memorable.

Every inch of the map feels intentional, even the open spaces, which amplifies the experience even further. Every time I open up the game, I inevitably end up spending at least an hour just roaming around the beautiful landscapes of Hyrule, discovering and noticing new things, be it small or large. No other game allows you to go about the story in a non-linear manner as Breath of the Wild does, it's almost worth the grind to find all 900 Korok seeds hidden throughout the map.

The amount of time the developers put into this to make it feel as fun as possible has paid off, and I would wholeheartedly recommend every Switch owner to add this game to their library as soon as possible.

MANAGEMENT

An Interview with CBS Alumnus Sandeep Batra

Mr. Sandeep Batra is the Management Director at CitiBank. An alumnus of CBS batch of 94, he shares his experience of his time at campus and life as professional.

Q) What was your prime motivation behind joining CBS and choosing a specialization in Finance?

I joined college in 1994, which was the time of the great stock market boom and crash following the Harshad Mehta scam, all of these events left me enamoured by the workings of the stock market. Further, I believed that growth in the future will be driven by the rise of corporate India and I wanted to be a part of it. To me, pursuing finance and management seemed like the direct thing to do as I couldn't wait to jump into the corporate world and if it were up to me I would've tried to write the MBA exam immediately after school (laughs).

In the first year though, as there was nothing else to do, some people started quizzing and others took up new activities such as forming societies and taking part in stock market simulation games. Even though we hadn't accomplished anything back then, our discussions in college were still quite idealistic and visionary. What sets CBS apart is the fact that there is an ingrained peer-to-peer learning culture, which has persevered through time; I think all of my batchmates are doing outstanding work and that their performance in their careers is not too different from that of my IIM-B batchmates. I believe the fact that our students are bright and they often choose their own path, which leads to them performing well in their careers.

Q) What was your fondest memory of college (everything from societies to hanging out with friends)?

In Spite of the college being in an extremely shoddy and dilapidated state, I witnessed a college that had people who were brave enough to make the decision to pursue business studies in the nascent stages of its development in India instead of going for the more traditional courses. Also, the fact that everyone knew everyone was extremely exciting. Apart from that, joining societies, looking for opportunities to get into LSR, participating in mock-stock competitions, coming up with startup ideas and the parties that we ended up having were things that I'll always remember as highlights of my youth.

Q) Why did you choose to go to IIM-B straight after graduation? Was that the norm back then?

There always was a dilemma about going to IIM-Bangalore straight after graduation as against gaining some work experience first. The norm of going for your MBA after some work experience existed back then as well but I think it depends upon the kind of companies that you are targeting as certain companies prefer recruiting people who are fresh out of college.

In the grander scheme of things, I feel that there is little correlation between the amount of education and success in your career once you reach a certain level. The focus is more on the values that you develop on the way. However, a major struggle in B-school was that many students had subject matter expertise which CBS students generally don't have which makes it tough to cope up in a B-school environment.

For someone who wishes to get into a top B-school, there is no harm in making your academics a bit stronger.

Whilst at CBS, you are rewarded not only for your academic competence but also for your co-curricular engagement.

Q) Anything that you know now, that you wish you'd known while you were in college?

I think that in our quest to pursue excellence we often forget to develop ourselves outside of our field of work and I think we need to keenly develop hobbies outside of business.

Also, don't hedge yourself, learn to go all-in and this multiple hedging of your own self in terms of doing what you truly enjoy might just take you further away from your dream. I finished B-school in 1999 and the financial markets were in a bad shape at that point of time and there were many sanctions on the Indian Economy after the Pokhran blast, still the willingness to work in the field that you want to join while sacrificing on brand is a decision that paid off because one/ two years of your life spent compromising on a brand will have absolutely no

significance on the grander scheme of things not become wiser in terms of enterprise and that corporate experience never truly prepares you to take the

plunge of entrepreneurship and the extent of your enterprise doesn't improve with age. Another thing one must never lose sight of is the fact that we need to realize the importance of our family and relationships and not just focusing on your career. I probably would've laid

greater emphasis on health and fitness and not lose track of being good and holistic human beings.

Q) Throughout your career, what were your guiding principles and how did they help shape your decision making and career decisions?

I think that above all, the tenacity and resilience that you develop in the early stages of your development across your time at CBS go a long way in your career. That may also be due to the fact that at CBS, you're sort of on your own and have to learn how to adapt, be curious and learn about how the world works yourself.

I feel that the college teaches us about 'self-learning' and collaboration which helps us adapt to any pace of change that we may have to adjust ourselves to.

I see CBS as a place with a few individuals with a lot of dreams. When I came into college, it was a new college and allowed us to be extremely constructive in order to shape our own legacy. Over time, I think that the brand value of the college has improved yet there remains the need to ensure that the willingness to create continues.

These skills will enable you to survive all kinds of disruption in industry and will only lead to you generating a greater importance of self. The only advice that I'd like to give current students is to open your heart and mind at CBS and to get accustomed to a lot of change and adapt to such change. Another thing that CBS achieved for me was that it taught me a lot about dreaming and self exploration.



Mr. Sandeep Batra, MD, CitiBank



SSCBS' Jhilmil Campus

Q) What are some of the management principles that you stick to; and what will be your advice to budding entrepreneurs in college?

I feel that leadership is more about having the courage to define your own legacy, finding pertinent questions and taking the initiative to innovatively solve them. It is essential to have a sense of curiosity ingrained within you; which in our case, is fulfilled by the culture of self-learning that our college encourages and the boldness that has been built up in shaping that culture.

Q) What do you feel is the importance of enterprise at the higher levels of management?

I think the notion that Innovation and enterprise exists only at higher levels of management is flawed and that the room for enterprising individuals exists at every run in the corporate ladder. Your enterprise is as important as a fresh joiner as it is for a leading member of the organization. It's not about the position that the company views you in, it's more about the position in which you see yourself as a part of the organization.

CAREER

Planning For CFA? Ask Seniors

Manan Narang
BBA(FIA) 3B

A CFA charter is considered a niche in the larger business world compared to the MBA, which addresses a broad array of topics with less depth. Getting your CFA charter allows you to gain analytical skills and expertise in quantitative methods, economics, financial reporting, investments analysis, and portfolio management. This set of skills and knowledge you will develop as you become a CFA charter holder will serve you well throughout your career.

NO COURSE GUARANTEES YOU A JOB

The CFA charter is a great thing to add to your CV to boost your finance credentials. But let's just get one thing clear - nothing on your CV 'gets you a job'. Your CV and networking skills get you the interview, and the interview is what gets you the job.

What the CFA program does is that it equips you with expert-level knowledge in Finance. As you may know, the CFA exams are tough to crack. And there's a reason - the material is very thorough, extensive and constantly updated. Overall, it is not that difficult to understand - it is retaining all the concepts all at once and applying them under a pressure situation that often proves to be challenging. This, however, increases the value of the charter holder as it is an indication of your solid financial

knowledge and credential. The syllabus is also updated continually to account for recent innovations and events. Additionally, gaining membership into the CFA society may end up being extremely beneficial as it also opens up new networking opportunities in the form of events and conferences organized specifically for charter holders.

GLOBAL RECOGNITION

CFA is recognized in 130 countries; this opens the window to apply for jobs in almost every country. You can look for jobs abroad even after CFA Level 2. Furthermore, your CFA level-1 scores are admissible as a substitute for taking the GMAT in case of numerous Finance postgraduate programs abroad such as the MFA program at London Business School.

Furthermore, the fact that you can pursue the course on a part-time basis is going to give you an advantage not only over your co-workers but also in any B-school applications in the future.

FINAL THOUGHTS

I feel that although the norm abroad might be different, in India the CFA is not generally a qualification that you can bank upon on its own and it needs to be accompanied with an additional post-graduate degree; which is why all the advantages of any qualification should never be the sole basis of pursuing it as we won't be able to unlock any of those advantages if we don't have an innate interest in the subject matter as well as the future job role.

To ISB Or Not To ISB

Teestaa Saha
BBA(FIA) 3A

As the fourth semester dawns, most CBSites are faced with the too-familiar question of "CAT or GMAT?". While the CAT opens doors to most of India's most prestigious institutions, the Indian School of Business (ISB) with its radically different and holistic admission process uses the GMAT. My journey with ISB started in the month of January last year when I saw an advertisement for the Young Leader's Program, or as it is more popularly known, the YLP. Since ISB does not ask for the GMAT in the first stage, I decided to give the program a go, considering the safety option of going to one of India's best business schools.

The first stage asks for an essay and your resume along with a form that asks for your marks in 10th, 12th and under graduation. ISB generally has a basic cutoff of 6.5 CGPA to even consider your application so it is important to maintain a decent GPA. Their essay generally revolves around your motivation to study at ISB and your career goals, hence it is essential to have clarity around how you wish to present yourself in front of the admissions team. However, since the CBS brand is quite strong, a well-written essay and a good resume will

get you past this stage, the results for which come out in the month of April. After Stage 1, the next step is to give your GMAT, procure a recommendation and write another essay by the Stage 2 deadline, which is by the end of August. This stage is much more rigorous as you need to balance writing a more difficult essay and preparing for the GMAT. For the GMAT, a score above 700 is safe, however, students have also gotten in with lower GMAT scores in the 650-700 range. In the recommendation, you should ideally get it from someone who knows you well and would be willing to write positive things about your capabilities. As for the essay, every individual is different hence their response would be different too. However, some general advice would be to introspect and really understand yourself and think about the topic and also write two-three drafts before the deadline. Stage 3 comprises of an interview with the alumni of ISB where the format is similar to a foreign B-School interview. My interview was very relaxed and primarily revolved around why an MBA and all my activities in my resume. They were highly interested in my co-curricular activities since that happened to be the more unique part of my resume and what I think set me apart.

Interning Internationally

Kunaal Gupta
BMS 3M

When I got an email that I was selected for an internship in Thailand, I was skeptical. The fact that it was an all-inclusive opportunity to a management undergraduate seemed too good to be true, until I met one of their associate partners, Adfactors PR. Now, if you are into marketing or PR you will get a sense how big of a deal that is.

The company that I interned with was Magnolia Quality Development Corporation which is a real estate development arm of DTGO, a sister company of the CP group. Let me give you a brief background. Their subsidiaries include 7-eleven stores (over 30,000) and True Communications (Telecom giant) to name a few. What I loved about DTGO was their focus on sustainability. For example, at MQDC's construction project 'Forestias', the company aimed to replant the trees that were removed to a safer environment.

The internship felt more like a management trainee programme. I went from hosting the Indian pavilion at Techsauce Global Summit to learning about the supply chain of CP Foods.

The best part of the internship might have been the networking I did. At the Techsauce Summit, I met Vaibhav Agarwal, the founder and CEO of Inc42, a company that covers stories and offers perspectives on Indian startups, over a cup of tea. This is a small hint of what interning overseas with the right company can do for you. It expands your perspective on how cultures interact with one another, how vast the world is outside your well and the immense opportunities that await you. I would highly suggest anyone reading this to expand your horizons when searching for internships this summer, it brings unforgettable experiences.

To The Reader

The reason we started this newspaper was because we were faced with a question that is important for any institution that wishes to be great: What is our legacy? Surely, it is something that goes beyond CAT or placements, but we could not seem to put our finger on it. But these past 4 months have made us realize what we are. We are a college that very few people have heard of, but those who have, respect and admire us in equal measure. We are passionate, resourceful people coming from all walks of life who make people sit up and notice us wherever we go, whether we talk about our latest venture or command the attention of a boardroom. CBS Post is an attempt to document this indomitable spirit that is present in every CBSite, and celebrate it.

We would love to hear what you have to say, to each other or about the college or about life as a hopeful, if slightly underprepared adult, making this newspaper a platform to bring CBSites a little closer together. We hope to bring about healthy discussions about the views expressed in the editorial which can be sent into our mail address cbsnewspaper2020@gmail.com with the subject "Letter to the Editor". So, if you believe that there are any stories that need to be brought to our attention, do mail us.

Let's be proud of our college.